



**CALIFORNIA STATE UNIVERSITY
SAN BERNARDINO**

*The California
State University*

June 2008

Dear Sir or Madam:

This letter is written to recommend Mr. Victor Suarez to you as a candidate for the position of Graphics Designer.

I have known Victor for the past five years. Victor has been a student of mine in Graphic Design at CSUSB. He is a polite, well mannered individual who is an extremely hard worker. He has good ideas, is innovative, and works well under pressure. He meets all deadlines with alacrity and handles short turn-around times with ease. He is an excellent problem solver and a true team player. His design strengths lie in composition, typography, space management and layout. He is thoughtful and takes criticism well. He is genuinely interested in doing a good job and has the skills to deliver on any design assignment he may be given.

DEPARTMENT

OF

ART

909/880 - 5802

FAX

909/880 - 5926

In addition to his design skills, Mr. Suarez is well versed in marketing techniques. He seeks to identify and understand the target market for any project he undertakes; he thoroughly researches that market and develops designs that have particular appeal that market. He is thus a “hybrid” - a designer and a marketing specialist.

Thus, it is without hesitation that I recommend Mr. Victor Suarez to you for the position of Graphics Designer. If you have any questions or need any additional information, please, don't hesitate to contact me either by e-mail at maczoo@sbcglobal.net or by telephone at either 909-537-5805 (office) or 909-862-6168(home).

Sincerely,

George McGinnis
Professor, Graphic Design